



## Build Your Dream – Build Red Rock

### Arizona's All-inclusive Luxury Home, Pool & Landscape Design Build Contractor

If your idea of the perfect custom home builder is one who can see your dream and, instead of talk you out of it, passionately commit to it and make it happen - you want Red Rock Contractors.

#### Powerful Beauty

Since 1998, owners Rick Chafey and Brett Blauvelt have been no-nonsense delivering on the expectations of innovative and astute homeowners. Whether it's an indoor waterfall, a highly unusual roof line or an exotic floor plan, Red Rock Contractors has a record for always rising to the challenge and building the custom home the owner envisioned.

"The greatest compliment a customer can pay me is to say, 'You created our dream,'" said Chafey. "I think it's easy for a builder to encroach on the homeowner's unique style and start injecting his own or allow himself to be held back because it's something that's never been done before. We have a reputation for doing what's never been done." Each Red Rock home is a true reflection of the client's distinct taste, and many of their projects contain firsts.

This dedication to creativity has been rewarded through many awards and accolades Red Rock Contractors has received over the years. Most recently is the International APSP (Association of Pool and Spa Professionals) 09 Award for Water Feature given for uniqueness and major attention to detail. Red Rock Contractors has also received *Ranking AZ* awards for multiple years as well as being featured on the Travel Channel for a "mind-blowing, educational, pulse-quickenning, awe-inspiring and intoxicating" extreme pool project they did here in the Valley of the Sun. In addition, they just wrapped-up filming for the HGTV program, *One In A Million*.

#### Strong Respect for Quality, Time and Budget

There are many ways Red Rock Contractors saves the client time, money and headaches, not the least of which is their all-inclusive business model. Red Rock Contractors serves as the general contractor for all the phases of building a custom home: construction, pool and landscaping. This ensures seamless planning and implementation for a finished project that is WHOLE in concept, function, quality and budget.

Brett and Rick, themselves, have done every single job required to construct a custom home. From

plumbing to framing, hanging windows to electrical installation, they've done it all, big and small and therefore, know well: reasonable costs, quality workmanship and grade-A materials. They also maintain their education and training on all the latest techniques and materials and have been building green for over a decade.

#### Rock Solid Relationships

Over the years, the owners of Red Rock Contractors have learned they never just build a home - in the end, they've built a relationship, too. "We still have keys to about 75-80% of the homes we've built for the simple reason the homeowners want it that way," said Chafey. "When you think about it, we know their homes better than they do, so it makes sense to extend the relationship in a way that keeps us on board for when things come up." In an era where there are more service providers who disappear after the final check is cut than ones who stay put, this ethical business practice is a welcome reassurance to clients.

"All my owners have my personal cell number, and it doesn't matter if it's six p.m. on a Sunday - I'm there if they need me," said Chafey. When asked about the Red Rock Contractors home warranty, he said, "Within reason, our homes pretty much never run out of warranty. That's what I mean about how we build - the homes AND the relationships are built to last."

To find out more about Red Rock Contractors and see examples of their projects, go to: [www.buildredrock.com](http://www.buildredrock.com) or call 480-539-0111 for a one-on-one, consultation.

